



www.carolinengo.com | c.linengo@gmail.com | 714.728.1084

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## EDUCATION

The Art Institute of California - Orange County  
Santa Ana, California  
Bachelor of Science in Advertising  
Graduated in 2011

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## WORK EXPERIENCE

### WILLIAMS & WILLIAMS -- HILTON & HYLAND

Marketing Director & Graphic Designer -- Beverly Hills, California | 08/2013 - present

- Create print advertising for Los Angeles Times, MLS Caravan, and other print publications
- Update company website with new listings, solds, and press
- Design and create marketing materials (brochures, flyers, postcards, email blasts, etc.)
- Prepare and update marketing presentation packages for multi-million dollar listings

### HILTON & HYLAND

Design & Marketing Consultant -- Beverly Hills, California | 07/2012 - 08/2013

- Layout weekly print advertisements for LA Times & MLS Caravan
- Design brochures, flyers, email blasts, company newsletter and postcards for new and sold properties
- Update company website with new listings
- Managed social media platforms for Facebook, Twitter, Pinterest, and Hilton & Hyland blog

### VERSA PRODUCTS, INC.

Graphic Designer -- Gardena, California | 03/2012 - 06/2012

- Design website banners and copy for Versa Tables website
- Edited and resized product images
- Design product packaging

### DIGITAL DOORSTEP

Graphic Designer -- Aliso Viejo, California | 11/2011 - 01/2012

- Design marquees for promotional deals for clients
- Edited vouchers and deal pages to protect brands

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## FREELANCE EXPERIENCE

SOCIAL MEDIA APP -- Orange County, California | 07/2013 - present

- Created and designed layout for social media app on all iphone platforms
- Designed company logo and brand identity

12FOOTPRINTS -- Orange County, California | 05/2013 - present

- Lead Designer & Co-Founder
- Design promotional materials for events on different social media platforms

TAPITURE -- Venice Beach, California | 08/2013 - 12/2013

- Worked directly with the Creative Director to design and create new concepts and ideas for product banners

STUDYO TUTORING -- Irvine, California | 07/2012 - 10/2012

- Designed company logo

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## SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Microsoft Office (Word, Excel, Powerpoint)
- Type 80 WPM
- Languages: English, Vietnamese